

August 6, 2025

DOWA HOLDINGS CO., LTD.

**DOWA Signs Sponsorship Agreement
with Professional Badminton Player WATANABE Yuta**

DOWA HOLDINGS CO., LTD. (14-1, Sotokanda 4-Chome, Chiyoda-ku, Tokyo; Capital: 36.4 billion yen; President: SEKIGUCHI Akira), has signed a sponsorship agreement with professional badminton player Mr. WATANABE Yuta.

Mr. WATANABE has achieved numerous first-time accomplishments for Japanese players in major domestic and international tournaments in men's doubles and mixed doubles. He is currently forming a new mixed doubles partnership, aiming for further success. Since turning professional in April 2022, he has actively engaged with various media not only to improve his performance but also to promote the excitement and enjoyment of badminton to a global audience.

The DOWA Group has set "Pursue quality in circularity" as its main theme in the Medium-term Plan 2027, aiming to play an innovative role in the transition to a circular economy. The company resonates deeply with Mr. WATANABE's spirit of innovation and dynamism in the badminton world and, with the shared aspiration to grow together, has entered into this sponsorship agreement.



[Profile of WATANABE Yuta]



Mr. WATANABE will participate in tournaments wearing apparel featuring the DOWA Group logo.

Affiliation: Electric Power Development Co., Ltd. (J-POWER)

Date of Birth: June 13, 1997

Hometown: Suginami-ku, Tokyo

Major Achievements:

2018 All England Open Badminton Championships

Mixed Doubles First Japanese Winner

2020 All England Open Badminton Championships

Men's Doubles First Japanese Winner

2021 Tokyo Olympics Mixed Doubles Bronze Medal,

Men's Doubles 5th Place

2023 Japan Open Mixed Doubles First Japanese Winner

2024 Paris Olympics Mixed Doubles Bronze Medal

[Comment from WATANABE Yuta]

I am truly pleased to have signed a sponsorship agreement with DOWA HOLDINGS CO., LTD. Having competed in two major international tournaments, I feel even more determined to reach greater heights.

I will continue working hard to achieve strong results in upcoming tournaments and proudly showcase the apparel featuring the DOWA Group logo to as many people as possible.

Thank you for your continued support.

Contact for inquiries

DOWA HOLDINGS CO., LTD.

<https://hd.dowa.co.jp/en/contact/contact1.html>